



# Pre-Listing Renovation Checklist

- **Start with a Professional Walkthrough**

*Before you spend a dollar, get input on what actually matters to buyers in your specific price range and neighborhood.*

- **Focus on High-Impact, Low-Cost Improvements**

*These updates often deliver the best return with the least investment.*

- Fresh, neutral paint throughout
- Updated light fixtures and hardware
- Minor kitchen/bath updates (faucets, cabinet hardware, mirrors)

- **Fix What Buyers Will Notice First**

*Buyers are quick to spot problems — and they often overestimate the cost to fix them.*

- Roofing or visible exterior wear
- HVAC servicing or replacement, if needed
- Plumbing or electrical concerns

- **Improve First Impressions**

*First impressions heavily influence buyer perception and offers.*

- Clean, well-maintained landscaping
- A welcoming entryway
- Decluttered, bright interior spaces

- **Stay Within Your Market's Expectations**

*Avoid upgrading beyond what your neighborhood supports.*

*The goal is to compete — not overextend.*

- **Keep Everything Neutral and Broadly Appealing**

*Simple, clean and modern wins every time over bold or highly personalized design choices.*