

News Release

FOR IMMEDIATE RELEASE

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Exciting Changes Coming to Semian Real Estate Group

*New Name to Encompass Group's Commitment
to Myriad of Services under One Roof*

Clarks Summit, PA --- September 22, 2011. Semian Real Estate Group is pleased to announce the re-branding of the company. The new name will take effect in the near future. "We are in the midst of concluding the name selection process, and our new name will better represent our growing company, since it is not about any one individual, but rather about all of our agents and employees expertly providing a full line of real estate services," said President and Broker Alice Vanston. These services include residential and commercial real estate sales, abstract services and access to qualified, seasoned agents.

Certain net assets of Semian Real Estate Group were acquired by a Pennsylvania limited liability company in January 2011. The company's members include legal entities controlled by area businessmen Mark DeStefano of Scranton and Terrance Barrett and Richard Dericks both of Moscow. George Semian, former president, has not been affiliated with the company since May of this year.

"Our name is changing, but our commitment to professional excellence and to providing unequalled customer service remains steadfast," said CEO Mark DeStefano. "With the recent expansion of our management team and the realignment of other key personnel, we are also committed to building upon the success of the last several years of this firm."

The re-branding will require replacement of all current signage including: billboards, television and newsprint advertising, and outdoor listing signs. Marquees will also be changed at each of the company's offices on the corner of Spruce Street and Wyoming Avenue in Scranton, along Route 6 & 11 in Clarks Summit, and at the newest office along Route 502 next to FitnessQuest, in Covington Township.

About Semian Real Estate Group:

Semian Real Estate Group, with headquarters in Clarks Summit, Pennsylvania, and branch offices in Scranton and North Pocono, is one of the top ten regional real estate brokerage firms in Northeastern Pennsylvania. The company is locally owned/operated, serves as a residential/commercial sales broker and provides appraisal services. Semian Real Estate Group has a team of 25 local brokers and agents.

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